

Mt. Saint Scholastica - OSB Sister's Gift Shop Branding

PRODUCT RENDERINGS

Digital Rendered Prototypes

I have developed some digital rendered prototypes to help you visualize your product labels for this project.

You can use these photoshop files to impose your label designs onto the items and use them in your powerpoint presentations.

The .PSD file is organized in folders with both versions. Simply turn off the layer of the version you don't want to use. You can copy and paste your label art from Illustrator directly into the Photoshop file, then use the distort tool to position the label in the proper location.

Objective:

To keep the cost down on printing multiple sizes of labels. Here are two pairings for the candy tins that would work well.

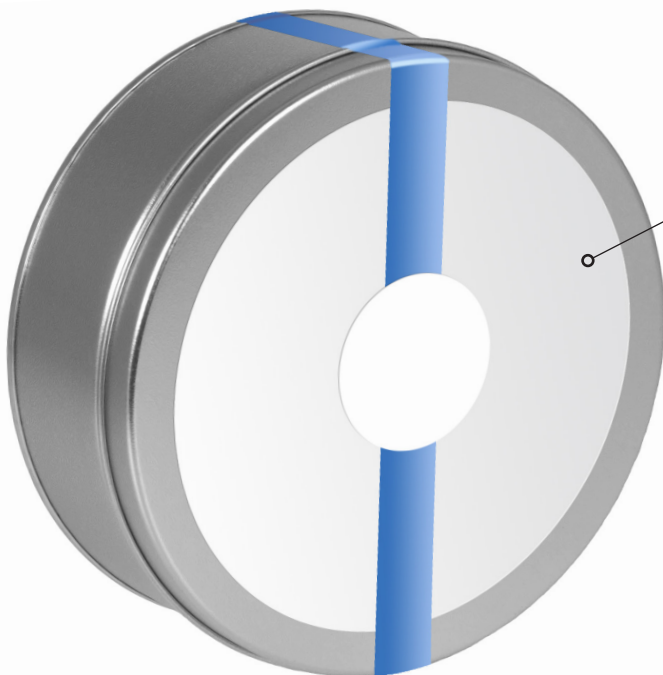
You can use the render file that I have set up and it is up to you whether you want to use the blue ribbon or not.

Pair the large and small candy tins with the same label size so that they only need to print one label for both applications.

CANDY TINS

OPTION #1:

2" Label with 1" Blue Ribbon. Both applied to the top of the container.



Existing Brittle Label



**Large Candy Tin
with 2" Label and 1" Ribbon**

**Small Tall Candy Tin
with 3" Label and 1" Ribbon**

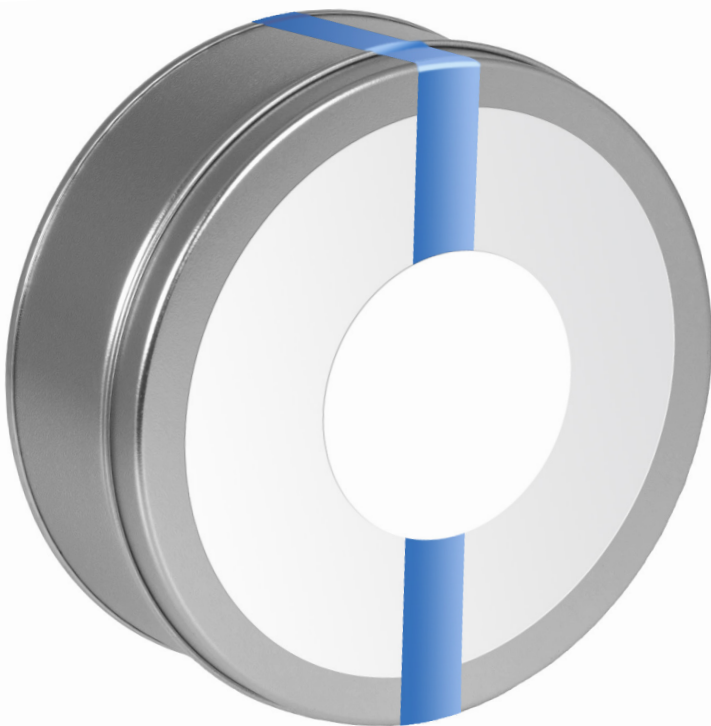
Note: Label renders are in proportion to the actual container sizes.

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CANDY TINS

OPTION #2:

3" Label: Large Tin with 1" Blue Ribbon. Small Tall Tin with 3" Label on Front.



**Large Peanut Brittle Tin
with 3" Label and 1" Ribbon**



**Small Tall Candy Tin
3" Front Label, No Ribbon**

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JELLY JAR

**OPTION #1:
2.25"wx 2.25"h Square Front Label**



**OPTION #2:
2.25"wx 6.5"h Wrap Around 3-Panel Label**



Note: Label renders are in proportion to the actual container sizes.

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VINEGAR BOTTLE

OPTION #1:
1.25"wx 5"h
Rounded Top Label



OPTION #2:
1.25"wx 5"h
Square Top Label



OPTION #:
1.25"wx 5"h
Arch Top Label



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HONEY JARS

LARGE
Oval Label



MEDIUM
Oval Label



SMALL
Oval Label



MINI
Oval Label



MINI
2" Round Top Label



Note: Label renders are in proportion to the actual container sizes.